



****Utilize these sample posts for your social media accounts such as Facebook and Twitter. Remember Twitter posts have a 140 character limit, so you may want to use a URL shortener application such as Bit.ly, Hootsuite or other service.***

OCHT Family Treasures Road Show Social Media Messaging

Sample Facebook posts

We are excited to be part of the Oklahoma Cultural Heritage Trust! Let's work together to preserve Oklahoma's culture, heritage and history! Learn more: www.culturalheritagetrust.org

As part of the Oklahoma Cultural Heritage Trust program we have a vested interest in preserving Oklahoma's valuable treasures and collections—yours included! Make plans to go to the Family Treasures Road Show at the Oklahoma History Center April 28. RSVP now: www.culturalheritagetrust.org

Learn how to preserve your heirloom items at the Oklahoma Cultural Heritage Trust Family Treasures Road Show Sunday, April 28! Bring one item per person for professional evaluation and assistance in conserving your piece of history. RSVP now: www.culturalheritagetrust.org

Collections care professionals from around the nation will be on-hand to evaluate and discuss your heirloom items at the Oklahoma Cultural Heritage Trust Family Treasures Road Show April 28! Plus, attend an "Ask the Experts" session for preservation tips and a question and answer session. RSVP today: www.culturalheritagetrust.org

Eight categories of items including paper, photographs, recordings, art work, ceramics and glass, metals, textiles and organics from your collection and heirloom items will be evaluated at the OCHT Family Treasures Road Show April 28! Learn more: www.culturalheritagetrust.org

Less than 300 tickets are available for the Oklahoma Cultural Heritage Trust Family Treasures Road Show April 28! Take your heirloom item for professional collections care tips and more! RSVP: www.culturalheritagetrust.org

Sample Tweets

We are excited to be part of the Oklahoma Cultural Heritage Trust! Let's work together to preserve Oklahoma's history! More: www.culturalheritagetrust.org

What are some of your family heirlooms that you are interested in preserving for generations to come?

Learn how to preserve your items at the OCHT Family Treasures Road Show April 28! RSVP now: www.culturalheritagetrust.org

Did you know the OCHT Family Treasures Road Show April 28 includes free guidance on how to care for your treasured items? More: www.culturalheritagetrust.org

Collections care professionals can answer questions about your heirlooms at the OCHT Family Treasures Road Show April 28! RSVP: www.culturalheritagetrust.org

Each participant going to the OCHT Family Treasures Road Show on April 28 can bring one item! What will you take? More: www.culturalheritagetrust.org

Paper items such as letters, comic books, certificates and maps will be evaluated April 28 at the Family Treasures Road Show! RSVP: www.culturalheritagetrust.org

Bring your photographs of all types and recordings such as home movies for professional evaluation on preservation to the OCHT Family Treasures Road Show April 28!

Bring your heirloom art work, ceramics, glass and metals for evaluation at the OCHT Family Treasures Road Show April 28! RSVP: www.culturalheritagetrust.org